

THE WOMEN'S FACULTY CLUB  
UNIVERSITY OF CALIFORNIA, BERKELEY



REPORT ON  
**THE NEXT CENTURY CAMPAIGN**  
FEBRUARY 2018

DEAR WOMEN'S FACULTY CLUB MEMBERS,

Founded in 1919, the Women's Faculty Club has served as a symbol of UC Berkeley's commitment to the equality of the sexes in higher education for almost 100 years. Its founders were women faculty who were truly "the first" of everything they did on campus. The beautiful brown shingle building that they built, designed by Campus Architect John Galen Howard, is a Historic Structure. Ours is the only faculty club in the nation, founded originally for women, that still has its own building.

The Club now serves the entire Cal community – men and women, faculty, staff and alums. Its inspiration remains the same – to furnish a unique space in which its members can flourish – enjoying fine food at lunch; reserving its gracious hotel rooms so that families, visitors to the University and personal guests can stay in the heart of our beautiful campus; hosting meetings and professional or private social events and celebrations of all kinds in the Club's indoor and outdoor spaces.

In 2015, the Women's Faculty Club Board of Directors voted to launch the Club's first major fundraising campaign since the 1920s. The goal was to raise \$1,000,000 in celebration of the Club's 100<sup>th</sup> birthday in 2019 and to use these funds to ensure that the Club will thrive in its next century.

What follows is a Report to all Club Members on the results of the Next Century Campaign thus far.

## OUR PRIMARY GOALS

The Directors set two primary goals for the funds that would be raised in the Campaign.

First, the construction of an outdoor patio plus a pathway and entrance to the patio and the Club, all in compliance with the Americans with Disabilities Act. Both the patio and the pathway were to be framed by new gardens of native plants and flowers. The Directors believed that the patio would be used by members for a wide range of private events, and thus would generate significant revenue for the Club.

Second, renovation and repair of the Club building for its next hundred years. The last major renovation of the Club took place in the 1970s. Now, 50 years later, the exterior, major systems, restrooms and décor all require an upgrade.

## CAMPAIGN RESULTS SO FAR

Donations totaling more than \$500,000 have been received as of January 2018. More than 250 members and friends have contributed to the Campaign. This includes some individual donations between \$10,000 and \$50,000, as well as gifts to name the Board of Directors Room, the

outdoor dining deck, the entrance to the ADA pathway, the Academic Lives program series, and garden benches plus a bird bath!

Construction of the new outdoor patio, the ADA pathway and entry, and the new gardens of native plants and flowers have been completed. In addition, the public restrooms on the lower floor have been renovated and one has also been made compliant with the ADA. The Club's website has been redesigned, and new cabling has been installed to improve access to AirBears.

The patio, pathway and gardens have already been used for a number of public and private events. Among these are Arts in the Afternoon musical performances; a private wedding reception and dinner for 100 guests; a swing dance class; a reception for the staff COSA awardees; department barbecues, retirement parties and memorial services. The patio has proved to be the gem that we thought it would be, and we look forward to many more events!

## COST

The cost of these improvements to the Club totals more than \$800,000. As a result, we have already spent the \$500,000 in Campaign contributions, and some income from special events, on the patio and related projects. The Club received a \$300,000 loan from Heritage Bank that allowed us to complete the project and that needs to be paid back over time.

## FURTHER INVESTMENT AND IMPROVEMENTS

Many of the existing facilities of our Club are in need of improvement. Rental of our 22 hotel rooms is an important source of revenue for the Club. We have some advantages over more costly (and distant) hotels in Berkeley. But the hotel bathrooms need an upgrade to ensure continued

guest satisfaction. The major features of our building and its systems – wooden windows, hallways, roof, shingles, lighting, fire doors, electrical and plumbing– all require new investment.

## WHAT YOU CAN DO

This Report brings you up to date on our accomplishments and on our plan for the future. We look forward to hearing back from you! We will continue to send you information about the Campaign and the special events we are planning. And, you can visit our new website at <http://www.womensfacultyclub.com> if you would like to make a donation.

There are other things you can do to support the Club as well. You can use the Club yourself for guests and special events. You can encourage your fellow faculty, staff and alumni friends to join the Club and use it! We think the Women’s Faculty Club is a very special place and we want to see it thrive at UC Berkeley.

Thank you for all that you have done, and will do, to support your Club.

## THE NEXT CENTURY CAMPAIGN COMMITTEE

Meg Conkey

Rebecca DeKalb

Paula Fass

Christina Gillis

Christina Maslach

Mary Ann Mason

Mary Remy

Eleanor Swift, Chair