# 2014–2015 Raising funds to support excellence BERKELEY HIGH SCHOOL DEVELOPMENT GROUP



"Since 1991, the Berkeley High School Development Group's (BHSDG) mission has been to support and strengthen the educational experience of all BHS students. I am grateful for BHSDG's partnership in providing expanded opportunities for our students and staff. The Group's commitment and generosity are integral to the success of Berkeley High students."

-DONALD EVANS, ED.D. SUPERINTENDENT, BERKELEY UNIFIED SCHOOL DISTRICT

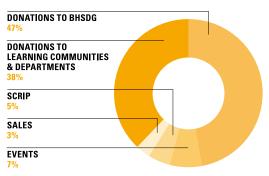


**25<sup>TH</sup> ANNIVERSARY** *Raising Funds to Support Excellence* 

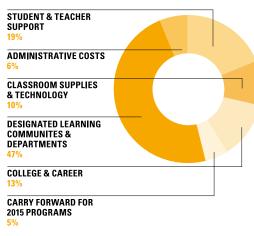
# BHSDG FINANCIAL REPORT 2014–2015

## "BHSDG RECEIVED AND PROCESSED OVER \$518,000 IN DONATIONS AND OTHER REVENUES DURING THE 2014–2015 SCHOOL YEAR."

### FY 2014–2015: SOURCES OF FUNDS \$518,043



### FY 2014–2015: USES OF FUNDS \$518,043



THE BERKELEY HIGH SCHOOL Development Group (BHSDG) received and processed over \$518,000 in donations and other revenues during the 2014–2015 school year. Approximately 61% of this revenue (or \$321,000) was directed to or earned by BHSDG to be distributed by our Board. From these unrestricted revenues, BHSDG provided funding for academic, athletic, artistic and club programs at Berkeley High School (BHS). Ongoing BHSDG funded programs include:

- After-School Tutorial Program free for all BHS students (\$45,000)
- Classroom Supplies grants as well as funding for the registrar, library, counseling and career centers, principal's office, and every BHS teacher (\$37,000)
- First Step Scholarships (\$43,000)
- College and Career Support includes funding College Handbook, Book of College Essays, College Fair, college application and test fees (\$24,000)
- Student Organizer (\$16,000)

### **OTHER BHSDG GRANTS:**

- Field Trips (\$5,000)
- Teacher professional development and guest speakers (\$9,000)
- Technology/Equipment (\$13,000)
- Additional student support, classroom materials, classroom enrichment (dance, art, etc.) support (\$14,000)
- Initial funding for Sexual Harassment Training and Drug and Alcohol education (\$10,000) starting in Spring 2015 and continuing into the 2015–2016 school year.

BHSDG received approximately \$197,000 in donations and other revenue earmarked for specific learning communities, programs and departments. BHSDG acts as fiscal agent for these funds, at no cost, providing a significant benefit to BHS small learning communities (SLC's) and programs. BHS SLC's and programs determine how they will spend those monies, and they were used for a wide range of educational enrichment opportunities.

The BHSDG's fundraising and administrative expenses accounted for 6% (\$32,000) of the overall BHSDG budget. We carried forward \$25,000 reserve for future needs and anticipate funding our sponsored programs on an ongoing basis.



The mission of the Berkeley High School Development Group is to support and strengthen the educational experience of all students at Berkeley High School.

#### 2015–2016 BHSDG BOARD OF DIRECTORS

Betsy Bigelow-Teller, *Co-President* Cynthia Brantly-Pierce, *Acknowledgements, Donor Database* Lisa Craypo, *Annual Report Coordinator* Melinda Drayton, *Grants Coordinator* Stephanie Hochman, *Student Representative Mentor* Mary Reed Johnson, *AHA Liaison, Cheeseboard Event Coordinator, Office Manager* Keasley Jones, *Scrip Bookkeeping, e-Scrip Coordinator* Paul Kirsch, *Business Partners Lunch Coordinator* Rosa Luevano, *Communications Coordinator* Conor McCauley, *Student Representative* Lynnette Orme, *CFO, Treasurer* Rachel Penn, *Secretary* Rakhi Rao, *AC Liaison* Anne Schonfield, *Events* Christine Staples, *Partnerships* Richard Thomason, *Scrip Coordinator* Jennifer Villeneuve, *Co-President* Nancy Werthan, *Vice President* Orlando Williams, *Alumni Liaison, Events* 

### **BHSDG ANNUAL REPORT STAFF**

*Editorial:* Lisa Craypo, Christine Staples, Jennifer Villeneuve *Photography:* Mark Coplan, Lisa Sibony *Graphic Design:* Susan Wight

BHS Development Group P.O. Box 519 Berkeley, CA 94701-0519 510.464.1181 • www.BHSDG.org BHS Development Group is an independent, nonprofit, IRS recognized 501 (c) (3) corporation. Nonprofit tax ID # 94-3173406

## **PROJECTS FUNDED BY YOUR SUPPORT IN 2014–2015**

MATH COACHING WITH CRITICAL FRIENDS 2014–15

**BHS STAFF T-SHIRTS** 

JAZZ CLASSROOM EQUIPMENT

**BRIDGE PROGRAM STAFF DEVELOPMENT** 

ACADEMIC LITERACY WRITING INTERVENTION

UC/CSU COUNSELOR CONFERENCE FEES

DIGITAL SERVER FOR MEDIA CLASSES

DIA DE LOS MUERTOS FIELD TRIP

2014-15 FISHING CLUB

AP ENVIRONMENTAL SCIENCE FIELD TRIPS

SPEECH AND DEBATE CLUB

**BRIDGE PROGRAM MENTORS** 

COLLEGE AND CAREER CENTER—ADMIN ASSISTANT AND OTHER SUPPORT

CERAMICS TOOLS AND EQUIPMENT

SPECIAL ED REFRIGERATOR

CCC BRIDGE TEST AND APPLICATION FEES

**BOOKS FOR BIOETHICS** 

PHOTOGRAPHY SUPPLIES

GIRLS RUGBY CLUB

HIGH COUP ULTIMATE FRISBEE CUSTODIAL FEES

SUBSTANCE USE PREVENTION PROGRAM

PARENT RESOURCE CENTER

ELECTRONIC MUSIC CLUB

CCC GET FOCUSED CONFERENCE

PHOTO PAPER AND FILM

GAS CHROMATOGRAPH

MODERN DANCE CHOREOGRAPHY LICENSING FEES

AC ENGLISH TEACHER LAPTOP

AVID COLLEGE FIELD TRIPS

2015 COLLEGE FAIR

FRESHMAN TRANSITION TRAINING



CALCULATORS FOR ELD ALGEBRA VAGINA MONOLOGUES CUSTODIAL FEES DYSLEXIA WORKSHOP BY BOLD (PARENT SUPPORT GROUP)

PRINTMAKING SUPPLIES

**BATS FOR CERAMICS** 

HOSA (HEALTH OCCUPATION STUDENTS OF AMERICA) / AMPS

QUIZ BOWL TEAM

COLLEGE HANDBOOK

STUDENT ORGANIZER

SPEECH AND DEBATE CLUB TOURNAMENT FEE AND OTHER SUPPORT

LATIN MUSIC AND DANCE HISTORY

QUALITY CIRCLES FOR TEACHING

**OCI DISCRETIONARY FUNDS** 

**BOOKS FOR BOOKTALKERS** 

OCI SF STATE FIELD TRIP

THEATRE COMPUTER EQUIPMENT

BUSD HARRASSMENT TRAINING FOR SENIORS

**PSAT SUPPORT FOR 2015** 

"When our national and state governments fell short of funding the arts in our school, BHSDG stepped in. It is through the generous support of the BHSDG that my high school students are able to receive the highest quality arts education. Through the Development Group, students in AHA have had the opportunity to work with professional guest artists, visit museums and galleries, learn how to weld, screenprint and access digital art. I salute the Berkeley community for it s continued support of the BHSDG, a true lifeline for the arts."

-MIRIAM STAHL, ART TEACHER AHA

## Thank You!

To our dedicated departing Board Members who gave generously of their time to the BHSDG:

Jessica Abbe Grants Coordinator

John Maynard Acknowledgements, Donor Database

Vijaya Nagarajan *Events* 

Carole Ungvarsky Co-President

Andrew Westphal BIHS Liaison and Student Rep Liaison

Tara White Student Representative

Orli Ziv *Student Representative* 

### **FISCAL YEAR 2014–2015**

# Thank You

### To those who have given generously to BHSDG during this past fiscal year. We could not accomplish our goals without your support.

your name or left you off the list, please let us know. Our mistake was inadvertent and we humbly apologize.

Panda and John Hershev

Margaret Norman and Geoff Holton

### **INDIVIDUALS**

### \$5000 and Above

Anonymous (1) Scott Barshay and Rachel Penn Stephanie McKown and John Brennan Frances Hellman and Warren Breslau Diane Colborn Erle and Pinkie Flad Kim Harley and Chris Fry Janet and Ralph Fullwood Sandra and Jeff Hunt Carole Ungvarsky and Christopher Killian Sue Reinhold and Deborah Newbrun Ariane Ponthoz Douglas Booth and Margaret Simpson Sheila Duignan and Mike Wilkins Yumi and Robert Yuan

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#### \$500-999

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"Both innovation and continuous improvement are resource-intensive undertakings. The Berkeley High School Development Group provides critical resources so that the staff at Berkeley High can push the envelope in our work as 21st century educators."

-SAM PASAROW, BHS PRINCIPAL



"BHSDG's support of the front office staff position last year literally made it so that the College and Career Center was able to function and be as available to students...We are so grateful for the funds we received." -ERIN SCHWENG, BHS VICE PRINCIPAL

"The Development Group continues to support teachers in becoming the best we can be. In the past, I have received materials grants. This (Quality Teaching Circle) grant allowed me to think critically about specific aspects of my practice which was exceptionally useful."

-AMANDA GREEN, BHS ENGLISH TEACHER & AC CO-LEAD TEACHER



## **HOW YOU CAN HELP:**

## **DONATE**

**Give a generous tax-deductible donation to BHSDG.** Donate online (www.bhsdg.org) or via check (payable to BHSDG, P.O. Box 519, Berkeley, CA 94701).

### **Does your employer have a Matching Gift Program?**

If so, your gift will be doubled and your employer will receive recognition. Check the "My employer will match" box on the enclosed response form.

Donate Stock. Contact stock@bhsdg.org.

### SHOP with Scrip

### Do you shop at Berkeley Bowl, The Natural Grocery Company, Peets or on Solano Avenue, including

**Andronicos?** These stores and more than 50 merchants on Solano Avenue donate a percentage of your purchases to Berkeley High. It costs you nothing, and we will deliver the paper scrip to your door.

**Enroll in eScrip.** Register your bank cards at **www.escrip.com** and earn money for Berkeley High. It costs you nothing, and benefits the Berkeley Athletic Fund and the BHSDG. The BHS school code is 137646958.

Thanks to SCRIP, the BHSDG received \$25,000 to support programs and activities important to staff and students.

Questions? Contact scrip@bhsdg.org.

### **BUY BHS WEARABLES**

**Buy BHS Wearables at Berkeley Walgreens.** All proceeds are shared between the BHSDG and Berkeley Athletic Fund.

## **VOLUNTEER**

Are you an event planner, accountant, designer, cook, organizer, fundraiser or tech person? BHSDG can use your help no matter what your skill! Everyone's contribution is important. Contact Jennifer Villeneuve at info@bhsdg.org. Deborah Pulido Jennifer Rader Peter and Susan Ralston Michelle Ramos Rakhi Rao Jessica Rattner Alesia Connelly and David Raulet Marguerite Conrad and Kurt Regas Florence Reinisch Jonathan Loran and Jennifer Resner Earl Revnolds Rebecca Rice Chela Richheimer Shari Rifas Marika Roberson Jennie Romero Kayvan Niazi and Nanette Rooke Nicholas Roosevelt Heidi Rosenfelder Jennifer Burroughs and Michael Rowe Lisa Russell Moigan Saberi Curtis and Sharon Sakai Leslie Salzinger Jean Sanchirico David Rothenberg and Lorraine Sandoval **Carole Sargent** Nathan Sayre Eliahu Klein and Cynthia Scheinberg Jean-Paul Schreter Patricia Schreter Karen Schultz Susan Schwartz Linda and David Schweidel David and Kathleen Scott Burton and Arlene Sedlak Meg and David Sedlak Nancy Feinstein and Glen Shor Jenny Shore Kyra Subbotin and Henry Siegel Brett Durrett and Stephanie Silk Valerie Simpson Jamison Smeltz Barry and Meryl Smith Janet Smith Laurie Soman Betsy Mitchell and Wayne Sousa Kirsten Spalding Arlene Spaulding Madeline Prager and Lincoln Spector Benjamin and Miriam Spilman Harmon and Betty Jane Spolan Michael Spolan **Carole Springsteen** Jonathan Squire Eric and Lieza Stark Perl Perlmutter and Meghan Starkey Barbara Steiber Alan Steinheimer George Stewart James and Donna Storey David Strachan Rune Stromsness Karen Sukenic Donna Suzuki Charis Takaro Christopher Ratcliff and Janet Tam Jerome Schreibstein and Marianne Tancor Camilo Tello Laura Tezza Adrianne Thomas Douglas Nopar and Joann Thomas Jean Thomason Deborah Thompson

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### ORGANIZATIONS

### \$5,000 and over

Florence Beecher Foundation Peace Development Fund

### \$2500-4999

BHS Classes Of 1952-53 PG&E Corporation Wells Fargo Foundation

### \$1,000-\$2,499

Cerami Builders Inc Class of 1987 GASS Entertainment Gene Dominique Photography Grubman Wealth Management North Berkeley Investment Partners, LLC Sliver Pizzeria Studio Bergtraun Architects, Inc Target Corporation Salesforce.Com Foundation Pegasus Voyages Walgreens Company Inglewood Technology TIAA-CREF Kaiser Permanente Community Giving Matching Gift Program Freight & Salvage Coffeehouse

### \$500-999

Abrams/Millikan Albert Nahman Plumbing and Heating Berkelev Insurance & Financial Services Bernardo Lopez Garden Design BlackRock Chevron Matching Employee Funds **Complete Tree Company Ecology Center** Elmwood Wealth Management Hudson McDonald Properties Inc Informing Change Jetton Construction Inc Kahn Design Associates Kaufman Construction Inc Kevin Donahue Structural Engineers Kim and Barbara Marienthal Mayer Laboratories, Inc McCutcheon Construction Inc Moran Engineering Inc Read Investments LLC Rolf Bell and Laura Cohen Shopoff Cavalo and Kirsch Sports Basement Tacubaya LLC The Focal Point LLC Trachtenberg Architects Weaver, Austin, Villeneuve & Sampson LLP Zachary's Chicago Pizza Inc Iris Environmental Benevity Community Impact Fund

### \$250-499

Uplands Family Foundation Ackerman's Servicing Volvos Inc Alliance Graphics Autodesk Foundation

### Less Than \$250

Robert lezman DDS **Berkeley Pediatric Medical Group** Inc Flowerland Nurserv German Auto Sport Martin Wolf Associates Oracle Sticks and Stones Inc. Susquehanna International Group, LLP (SIG) **Charles Schwab Foundation** Jumping Fences Inc Adobe Levi Strauss & Co St. John's Presbyterian Church United Way

"The BHSDG doesn't just give money...they create opportunities for educators to inspire learning both inside and outside the classroom. Their support allows me to support the students who really need it."

-JASDEEP MALHI, INTERVENTION COORDINATOR/ COUNSELOR

## **BRIDGE TO ACHIEVEMENT**

100% GRADUATION RATE, high levels of college attendance, improved test scores. These are the metrics by which academic success is judged, and the Berkeley High Bridge Program has achieved these outcomes and more.

The Bridge Program supports academic success by preparing eighth graders at Berkeley middle schools for their freshman year and supporting them during their four years at Berkeley High and beyond.

Bridge participants are primarily students of color without a family history of college attendance. When compared with students from similar backgrounds, Bridge participants have higher GPA's, higher attendance rates, higher high school exit exam scores, and higher numbers enrolling in advanced coursework than non-participating Berkeley High students.

Bridge recruits 25–30 new eighth graders each year, kicking off with an intensive two week summer program that transitions to a daily Berkeley High afterschool activity during which students work with tutors, mentors and Bridge staff. The program continues throughout the student's high school career, including a leadership retreat for juniors and the seniors' 6 week SAT preparation class. A dedicated Bridge teacher coaches each cohort, checking homework; providing motivation, academic monitoring and support; and keeping in touch with parents. College students serve as Bridge Mentors, providing coaching and role modeling for Bridge students. After graduation, Bridge continues to assist students by offering long-distance support during college.

Funding for Bridge comes from a variety of sources, including the Berkeley High Development Group. According to Bridge coordinator Jessie Luxford, "The Bridge Program would not be what it is today without the help of the Berkeley High Development Group; BHSDG funding has helped grow the program. I cannot say enough about how much it has meant to us."

Now in its sixth year, Bridge serves 150 students, and demand for the program outpaces capacity. Ms. Luxford hopes that "with continued support from partners like the Berkeley High Development Group, the program will expand to meet the growing demand."

For more information on the Berkeley High Bridge Program, or to volunteer, please contact Jessie Luxford at jessieluxford@berkeley.net.

## THANK YOU TO OUR BUSINESS PARTNERS

### FOR COLLECTIVELY CONTRIBUTING MORE THAN \$25,000 TO SUPPORT BERKELEY HIGH!

A SPECIAL THANK YOU TO REVIVAL RESTAURANT FOR HOSTING THIS ESSENTIAL FUNDRAISER AND THANK YOU TO DAVID MAYER FOR SERVING AS BUSINESS PARTNER LIAISON.

Complete Tree / Ceci and Matt Ecology Center / Chuck Teller / Rolf Bell

North Berkeley Investment Partners / Kate Campbell and

Sue Reinhold

Target Stores / Dennis Egler & THE CHEESEBOARD once again

showed a huge commitment to Berkeley High by hosting another successful fundraiser. This sell-out event raised \$6,000 for programs to benefit Berkeley High students and staff. Thank you to the Cheeseboard, and especially Steve Sutcher, Martha Wold Cornwall, Ursula Schulz, and Cathy Goldsmith. "To teach a truly exceptional science class, it's important to get students access to experiences and activities that allow them to explore the world around them with high quality equipment that more closely matches what is found in research labs and industry. The Development Group has been instrumental in helping me provide this type of equipment and opportunities for the students of BHS. From the purchase of HPLC columns to a whole gas chromatograph, the grants funded by BHSDG have allowed my students to conduct research that would be impossible to replicate without the equipment and materials provided by the Development Group. Knowing that I can call on BHSDG when I have an idea for a new lab or activity gives me the freedom to think big about what my students can achieve. The end result is students who have the opportunity to experience authentic scientific research and performance at the highest levels of academic achievement." -AARON GLIME, BHS SCIENCE TEACHER



"Over the past several years the BHSDG has helped us with purchasing sheet music, paying festival fees, providing scholarships for lessons, purchasing wood to create cubbies for our new classroom, buying speakers for our classroom sound system, and paying for JazzGirls Day. We are so grateful to the BHSDG for their efforts on our behalf!" –JAZZ BAND