

BEGINNING FALL 2015

**SAVE \$\$\$ ON
YEARBOOK & PROM!!!**

**SUPPORT BERKELEY HIGH
ATHLETICS & ACTIVITIES!!!**

**JOIN THE HIVE
STUDENT CHEERING
SECTION**

BUY AN ASB STICKER

\$40 RED level / \$100 GOLD level







**On sale during registration week or
in the Leadership Office until Oct. 10.**

Mr. V: johnvillavicencio@berkeley.net

SAVE \$\$\$ ALL YEAR!!!

BUY an ASB STICKER

Create the loudest student cheering section in the conference and receive these **BENEFITS:**

-  Free or discounted yearbook!
-  Discounts to Prom & school dances!
-  Free SWARM the HIVE t-shirt!
-  Free or discounted entry to home athletic games!
-  Discounts to local businesses!
-  Exclusive ASB-only giveaways!

SUPPORT THE HIVE!

Create the loudest student cheering section at every Yellow Jacket home game. Swarm the HIVE and buzz away the competition!

TO PURCHASE

Available during Registration Week August 18-22 or
At lunch or after school in the Leadership Office until October 10
RED \$40 or GOLD \$100 (includes free yearbook!)

Bring cash or check payable to "BHS ASB"

For more information email johnvillavicencio@berkeley.net

BEGINNING FALL 2015

ASB STICKER MEMBERSHIP

Berkeley High School ASB Sticker

Support your Yellow Jackets! Berkeley High School is launching a program that will save your student money while supporting school activities. The Associated Student Body (ASB), also known as BHS Leadership, will oversee this program. The ASB Sticker will save you money *all year long* at all home athletic games, Senior Prom and other school dances, and for purchase of your yearbook.

With the purchase of the ASB sticker, placed on the student ID card, your student will be able to receive discounts on yearbook, home athletic games, school dances, as well as exclusive entry to raffles and a free Jacket Pride t-shirt. These funds will support the BHS yearbook, the BHS Athletic Department, and to BHS Leadership. BHS Leadership plans on holding Senior Ball as well as another school dance, many lunchtime activities, and other events that will raise the spirit of the student body.

The ASB Sticker will become available during Registration Week in August. Please visit the Leadership table to pay for it by check or with cash. ASB stickers will then be available for purchase in the Leadership Office throughout the school year until the program ends in mid-October.

There are two levels of stickers. The GOLD Level sticker will cost \$100. Students with the GOLD LEVEL sticker will be able to attend ALL HOME games for football and basketball for FREE! Not to mention you get a FREE YEARBOOK.

The RED Level sticker will cost \$40. RED LEVEL stickers get you \$10 off the price at the time you purchase a yearbook.

BOTH LEVELS allow you to receive a JACKET PRIDE t-shirt, discount to all school dances, a discount card for local businesses, and exclusive entry into raffles.

BERKELEY HIGH ASB STICKER FAQ

1. Why should I purchase an ASB Sticker?

The savings with an Associated Student Body (ASB) sticker will save you money all year long! There are discounts for school dances, home football & basketball games as well as exclusive raffles. BHS has a rich tradition of athletic success and we believe that increasing student participation in athletics will renew JACKET PRIDE. We want to encourage more students to get involved with athletics whether as an athlete or fan. *ASB funds are managed by the BHS Student Leadership, as elected by the student body. Go Jackets!*

2. Where & when can I purchase an ASB Sticker?

ASB stickers will be available beginning REGISTRATION WEEK in August. Once school starts, you may purchase your ASB sticker in the Leadership Office during lunch or after school. Sales will end in Mid-October. This will allow you to receive your JACKET PRIDE t-shirt before the Homecoming Game.

3. What is the difference between the RED Level and the GOLD LEVEL?

Students with the GOLD LEVEL sticker will be able to attend ALL HOME games for football and basketball for FREE! Not to mention you get a FREE YEARBOOK.

RED LEVEL stickers get you \$10 off the price at the time you purchase a yearbook.

BOTH LEVEL'S allow you to receive a JACKET PRIDE t-shirt, discount to all school dances, a discount card for local businesses, and exclusive entry into giveaways.

4. What happens if I lose my student ID card?

Students who lost their ID card will be able to receive another ID card from the Counseling Center and ASB Sticker from the Leadership Office. Each ASB Sticker is individually numbered so that they cannot be duplicated or used by another student.

5. What games can I attend with the ASB sticker?

You can attend all regular season home games at Donahue Gym or Jacket Stadium for either \$1 (RED LEVEL) or for FREE (GOLD LEVEL). You will still need to get a ticket at the box office. Simply present your ID card with ASB sticker to the box office. Unfortunately, all home PLAYOFF games ARE NOT included in either level due to league rules.

6. Why should I support BHS Athletics?

Berkeley High has as many as 1/3 of the student body participating on an athletic team each year. That equals about 1100 students competing for the pride of BERKELEY HIGH! As a member of THE HIVE, our student-cheering section, you will create a supportive atmosphere that will give our teams a competitive advantage. Wear RED & GOLD to every home game to represent THE HIVE to the fullest!

7. I'm not a senior, so why should I care about the discount for dances?

If you are a JUNIOR or SENIOR you can purchase tickets to the Prom in the spring. We do plan on holding another dance in the fall that is open to ALL GRADES. Simply present your ID card with ASB sticker to receive discounts to either of the two school-sponsored dances (Winter Ball & Prom) at the time of purchase. Your ASB sticker entitles you to ONE discounted ticket.

8. When do I receive my t-shirt?

All students that purchase an ASB sticker will receive a JACKET PRIDE t-shirt in sizes ranging from small to triple-extra large. We will order the t-shirts after you have purchased an ASB sticker. ASB sticker sales end in Mid-October. You should receive your t-shirt before the last week of October.

9. What is THE HIVE?

THE HIVE is a student cheering section. This section along with our cheer squad and pep band will create a competitive advantage for our teams at all games. GO JACKETS!

10. When do I receive my yearbook?

All students with a GOLD LEVEL ASB sticker will receive a free yearbook. Yearbooks represent all of the amazing accomplishments from the past year and the yearbook staff does a tremendous job of covering the events at BHS. They become available towards the end of the school year. We will work with the yearbook staff to ensure that your name is included on the list of students that purchased a yearbook. Yearbook orders tend to arrive in late May. Mr. Berent, faculty sponsor of yearbook, will announce via E-tree and the school bulletin *when, where, and how* to pick-up a yearbook.

ASB STICKER MEMBERSHIP

GET STUNG with JACKET PRIDE!

Bring this form to Registration Week, August 18-22, or to the Leadership Office with cash or check payable to "BHS ASB"
Contact Mr. Villavicencio for more information johnvillavicencio@berkeley.net

GOLD LEVEL \$100

- Free yearbook!!!
- Prom & school dance discounts!
- Free Swarm the Hive t-shirt
- Free entry to all home games (football & basketball)*
*does not include NCS or NORCAL PLAYOFF games
- Discounts to local businesses
- Exclusive ASB-only giveaways for prizes all year!
- Over \$210 value!

RED LEVEL \$40

- \$10 off yearbook
- Prom & school dance discounts!
- Free Swarm the Hive t-shirt
- \$1 entry to all home games (football & basketball)*
*does not include NCS or NORCAL PLAYOFF games
- Discounts to local businesses
- Exclusive ASB-only giveaways for prizes all year!
- Over \$125 value!

SAVE MONEY ALL YEAR!

Average yearbook price is \$80,
Average prom ticket is \$80,
Athletic tickets are \$4,
T-shirt is a \$10 value!

SWARM THE HIVE!!! BHS Athletics has a rich tradition: Girl's Basketball have been in the last 4 NorCal STATE Finals, Boy's BBall is ranked in the top 25 & Ultimate Frisbee won the 2013 STATE title. Girl's Volleyball & Soccer have 3 consecutive playoff runs, while Varsity Football looks to get back into the playoff picture. We want **THE HIVE** to be the loudest, more supportive student cheering section in the West Alameda County Conference. Follow the action on twitter @thejackethive

*Support school activities such as student recognition programs, talent shows, dances, lunchtime activities, leadership conferences, & all athletic events.

My name is _____ & I'm purchasing: RED level / GOLD level

ID #: _____

GRADE: 9 10 11 12

T-shirt size: S M L XL 2XL 3XL

Mobile Number: (____) _____

E-mail: _____

FOR OFFICE USE ONLY

T-Shirt Received _____ ASB Sticker #: _____

Method of Payment _____ Receipt #: _____

ALL FUNDS ARE DEPOSITED INTO THE Associated Student Body (ASB) ACCOUNT AT BHS